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BACK TO SCHOOL

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BACK TO JOY!

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We know the Market!

PROGRAMME OFFERED

Business Management
Hospitality Management
Sales Management & Marketing
Marketing, Advertising & Public Relations
Professional Computing & Information Processing
Office Management
Purchasing & Supply Management
Project Management
Journalism & Media Studies

LEVELS

Certificate : 12 months
Diploma : 12 months
Advanced Diploma : 12 months

AWARDS

Asia Metropolitan University

Institute of Commercial Management

INDUSTRY SPONSORSHIP PARTNERS



asia
METROPOLITAN
UNIVERSITY
EMPOWERING FUTURE LEADERS

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ICM

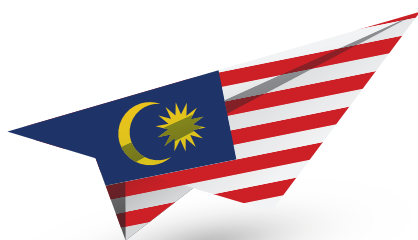




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Industry Sponsorship Programme



WHAT IS IT?

Established in the 1970s, ICM is a leading international organisation for Commercial Management in many key industry sectors.

Recognised by employers in more than 130 countries, ICM qualifications also provide numerous routes to Higher Education in UK.

The ISP programme is a work-learn programme that gives fresh SPM graduates and working adults a head-start in careers related to their discipline of study. It provides them with more opportunities after graduation to build on skills and knowledge they acquired in school, and to support better their transition into the workplace.

Understanding the market, this programme is designed by AIMSMET GLOBAL with the qualifications awarded by Asia Metropolitan University (AMU) and Institute of Commercial Management (ICM, UK) - in collaboration with all major industries to ensure relevance to employers and the growth of the sectors.

WHO IS IT FOR?

Individuals: SPM graduates, working adults

Employers: Industry sectors, societies and NGOs that are registered and incorporated in Malaysia.

HOW WILL I BENEFIT?

Individuals can get a head-start in their career by:

- Acquiring relevant work experience and skills valued by the industry.
- Attaining industry-recognised qualification/certification.
- Getting a great sign-on incentive
- Deepening skills through structured workplace learning, mentorship, and facilitated learning.
- Enjoying skills-based wage increments and meaningful career advancement pathways upon programme completion and satisfactory job performance.

Employers will be able to groom and retain the suitable talent with relevant skills and aptitude to meet the needs of your company.

A PATHWAY TO UK DEGREE QUALIFICATION